

BARBARA J. KIVIAT

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ACADEMIC APPOINTMENT

Stanford University
Assistant Professor of Sociology, 2019-

EDUCATION

Harvard University, Cambridge, Massachusetts
Ph.D., Sociology and Social Policy, May 2019
A.M., Sociology, November 2015 (thesis with distinction)

New York University, New York, New York
M.P.A., Public Policy concentration, May 2012

Columbia University, New York, New York
M.A., Journalism, Business and Economics concentration, May 2006 (best thesis prize)

Johns Hopkins University, Baltimore, Maryland
B.A., Writing Seminars, Psychology minor, May 2001 (university and departmental honors)

PEER-REVIEWED PUBLICATIONS

Kiviat, Barbara. 2019. "The Moral Limits of Predictive Practices: The Case of Credit-Based Insurance Scores." *American Sociological Review* 84(6):1134-1158.

Kiviat, Barbara. 2019. "The Art of Deciding with Data: Evidence from How Employers Translate Credit Reports into Hiring Decisions." *Socio-Economic Review* 17(2):283-309.

- Ronald Burt Outstanding Student Paper Award, Economic Sociology Section of the American Sociological Association
- Best Student Paper Award, Consumers and Consumption Section of the American Sociological Association
- Honorable Mention, Outstanding Graduate Student Paper Award, Altruism, Morality, and Social Solidarity Section of the American Sociological Association

O'Brien, Rourke and **Barbara Kiviat.** 2018. "Disparate Impact? Race, Sex and the Use of Credit Reports in Hiring." *Socius* 4(1):1-20.

Desmond, Matthew, Carl Gershenson, and **Barbara Kiviat.** 2015. "Forced Relocation and Residential Instability among Urban Renters." *Social Service Review* 89(2): 227-262.

- Semifinalist, Frank R. Breul Memorial Prize for the best article in *Social Service Review*

Kiviat, Barbara. 2012. "U.S. Unemployment Insurance: Explaining Welfare State Expansion in an Era of Retrenchment." *The Wagner Review* 19:25-34.

WORK IN PROGRESS

Kiviat, Barbara. "Consumer Views on the Fair Use of Personal Data." Working paper.

Kiviat, Barbara, Rourke O'Brien, and Adam Hayes. "Entangled Exchange: Economic Decisions that Bridge Market and Relational Contexts." Working paper.

Kiviat, Barbara and Rourke O'Brien. "The Moral Order of Unpaid Debt: Evidence from a National Survey Experiment." Working paper.

Kiviat, Barbara. *Prediction and the Moral Order: Contesting Fairness in Consumer Data Capitalism.* Book project.

WHITE PAPERS, SELECTED POPULAR ARTICLES, AND OTHER PUBLICATIONS

Kiviat, Barbara. 2019. "Credit Scoring in the United States." *Economic Sociology: The European Electronic Newsletter* 21(1):33-42.

Freeman, Allison, Mat Despard, **Barbara Kiviat**, Jennifer Fox, and Carly Hoffmann. 2018. *Employers' Use of Credit Reports in Hiring and Employment: What are the Disparate Impacts on the Economically Vulnerable and How Can They Be Addressed?* White paper for the W.K. Kellogg Foundation (Battle Creek, MI).

Kiviat, Barbara. 2018. "How Do Employers Use Credit Reports in Hiring Decisions—and How Can the Process Be Improved." Research brief for Scholars Strategy Network, July 9.

Kiviat, Barbara. 2017. "How the Equifax Hack Could Hurt Anyone Applying for a Job." *The Atlantic.com*, Oct. 4.

Kiviat, Barbara. 2017. "The CFPB Is Making Government More Accountable. The GOP Wants to Stop It." *Washington Monthly.com*, June 8.

Kiviat, Barbara. 2015. Afterword to *American Realities*, by Joakim Eskildsen.

Kiviat, Barbara. 2012. "The Big Jobs Myth: American Workers Aren't Ready for American Jobs." *The Atlantic.com*. July 25.

Kiviat, Barbara. 2012. Review of *Beyond Our Means: Why America Spends While the World Saves*, by Sheldon Garon. *Public Administration Review*. 72(5): 772-775.

Kiviat, Barbara and Jonathan Morduch. 2012. *From Financial Literacy to Financial Action.* White paper for the McGraw-Hill Research Foundation (New York).

Kiviat, Barbara. 2011. “Below the Line: For a decade, the ranks of the poor have been rising. Debunking myths about poverty in America could help change that.” *Time*. Nov. 28.

Kiviat, Barbara. 2010. “The Case Against Homeownership: Buying a house is supposed to make us better citizens, better investors and better off. But that American dream may well be a fantasy.” *Time*, cover story. Sept. 8.

In my career as a journalist, I wrote hundreds of articles for Time magazine, as well as articles for other outlets, including Fortune, Money, The Miami Herald, The Arizona Republic, The Chronicle of Higher Education, Reuters, Fast Company, Consumer Reports, The Baltimore City Paper, and Harvard Business Review. Selected articles are posted at www.barbarakiviat.com.

SELECTED FELLOWSHIPS, GRANTS, AND AWARDS

National Science Foundation Doctoral Dissertation Research Improvement Award, 2018

Society for the Advancement of Socio-Economics Early Career Workshop, 2018

Washington Center for Equitable Growth, doctoral fellow, 2017-2018

Edmond J. Safra Center for Ethics Graduate Fellowship, full-year fellowship. 2016-2017

Tobin Project Graduate Student Fellow, 2015-2016

Center for American Political Study, Harvard University, graduate research seed grant, 2014

Multidisciplinary Program in Inequality & Social Policy (Harvard), doctoral fellowship, awarded 2013

Presidential Scholar Fellowship, Harvard University, 2012

Sterling D. Spero Prize for Writing, New York University, 2012

David Bohnett Public Service Fellowship, New York University, full scholarship, 2010-2012

Columbia Journalism School, Best Thesis Prize, May 2006

Bollinger Scholarship, Columbia University Office of the President, full scholarship, 2005-2006

Phi Beta Kappa, 2001

Jacob H. Hollander Prize for outstanding achievement in The Writing Seminars, 2001

Provost’s Undergraduate Research Award, research grant, awarded Spring 2000

Hodson Trust Scholarship (Johns Hopkins), merit-based scholarship, awarded May 1997

CONFERENCE PRESENTATIONS

“Consumer Views on the Fair Use of Personal Data”

American Sociological Association Annual Meeting, New York City, August 2019

Society for the Advancement of Socio-Economics Annual Meeting, New York City, June 2019

MIT-NYU Morals and Markets Workshop, Cambridge, Mass., March 2019

“The Moral Limits of Predictive Practices: The Case of Credit-Based Insurance Scores”
American Sociological Association Annual Meeting, Philadelphia, August 2018
Society for the Advancement of Socio-Economics Annual Meeting, Kyoto, June 2018

“Disparate Impact? Race, Sex and the Use of Credit Reports in Hiring”
Law and Society Association Annual Meeting, Mexico City, June 2017

“The Moral Order of Unpaid Debt: Evidence from a National Survey Experiment”
Society for the Advancement of Socio-Economics Annual Meeting, Berkeley, June 2016
Harvard-MIT Economic Sociology Seminar, Cambridge, Mass., November 2015

“Borrowing History: How Employers Use Credit Reports in Hiring”
American Sociological Association Annual Meeting, Chicago, August 2015
Law and Society Association Annual Meeting, Seattle, May 2015
Society for the Advancement of Socio-Economics Annual Meeting, Chicago, July 2014

OTHER WORK EXPERIENCE

Research Assistant to: Kathryn Edin (2013); Matt Desmond (2013-2014); James Greiner (2013-2014);
Robert Putnam (2012)

Financial Access Initiative (New York University), Research Associate, 2010-2012

Office of the Mayor of New York City, Bohnett Fellow, 2011

Time magazine, Staff Writer, 2003-2010

Mutual Funds magazine, Reporter, 2002-2003

The Arizona Republic, Pulliam Fellow, 2001-2002

TEACHING EXPERIENCE

Stanford University, Department of Sociology
Ethics, Morality, and Markets, Instructor, Winter 2020

Harvard University, Department of Sociology
Models of Social Science Research, Head Teaching Fellow and Guest Lecturer, Fall 2015
Money, Work, and Social Life, Teaching Fellow, Spring 2015 and Spring 2016
Economic Sociology: Global Perspectives, Teaching Fellow, Fall 2014

New York University, Robert F. Wagner Graduate School of Public Service
Introduction to Public Policy, Teaching Assistant, Fall 2011
Statistical Methods, Tutor, Summer 2011

PROFESSIONAL SERVICE

Occasional reviewer for *American Sociological Review*, *Social Forces*, *Socio-Economic Review*, *Journal of Cultural Economy*, *Management Science*, *Review of Social Economy*, *Social Service Review*, *Journal of Urban Affairs*, *European Sociological Review*

Selection Committee Member, ASA Theory Section Edward Shils-James Coleman Memorial Award for Best Student Paper, 2020

Selection Committee Member, ASA Consumers and Consumption Section Student Paper Award, 2019

Editor, Society for the Advancement of Socio-Economics newsletter, 2019

Junior Faculty Search Committee Member, Harvard Department of Sociology, 2017-2018

Editor, *Accounts*, ASA Economic Sociology Section newsletter, 2015-2016

Graduate Student Mentor, Harvard Department of Sociology, 2015-2017

Graduate Student Coordinator, Harvard-MIT Economic Sociology Seminar, 2014-2015

Graduate Admissions Committee Representative, Harvard Department of Sociology, 2014-2015

Social Policy Representative, Harvard Graduate Student Council, 2013-2014

Review Board Member, *The Wagner Review*, 2010-2012